



## “Enterprise Europe Network Horizon 2020 Elevator Pitch”

**Date:** 09<sup>th</sup> of April 2014, 2-5 p.m.

**Location:** Booked conference room in the Information-Center (IC)

**Main Organiser:** Enterprise Europe Network Berlin-Brandenburg at ZAB GmbH

**Participant fee:** Free of charge

Paving the way for SMEs and research institutes to participate in HORIZON 2020 projects is one of the top priorities of this year. Thus, we invite all interested parties to take part in the “EEN Horizon 2020 elevator pitch” on the 9<sup>th</sup> of April 2014 from 2-5 p.m.

The main targets we want to achieve for our participants:

- 1. To learn more about the structure of HORIZON 2020 and rules of participation*
- 2. To pitch their expertise and express their interest in joining a consortia*
- 3. To present their concrete project ideas*
- 4. To find possible project partners and consortia*

Target group: With this approach we would like to bring together European companies with more and less in-depth experience regarding EU projects as well as universities and research organizations.

In order to meet expectations of the target groups mentioned the event will consist of the following modules:

1. Short info part on HORIZON 2020 structure and rules of participation (with focus on SME participation opportunities)
2. Four thematic round tables covering key topics of HORIZON 2020 (and in line with HMI leading subjects). Participants will have the opportunity to pitch their project ideas or expertise for participation in H2020. Each table will be moderated by an expert who will channel all contributions towards potential project proposals.



**Round table topics:**

- advanced materials
- energy and environment
- production and innovation
- information and communication technologies

3. “Europe-Lounge” – market place for European partner opportunities based on the key topics. Expression of interests can be processed on the spot. Individual advisory service is feasible as well.



**If you are interested in participating in this event please:**

- **create an additional product profile and select “Horizon 2020 Elevator Pitch” as parent keyword and state your support request (are you looking for a project consortia, funding topics, further information about the program etc.)**
- **chose the thematic round table you would like to attend in the keyword list**
- **make sure to select Wednesday afternoon as the only possible timeslot.**

For additional information please contact:

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